

Usage Summary
2010

	2009	2010	Change From Same Month Last Year	2010 Change From Previous Month	Year To Date Change From Last Year
November 2010 Overview					
Days Open	29	29	0.0%	-6.5%	0.0%
Visits	19,810	25,137	26.9%	44.5%	4.1%
Circulation	32,914	32,042	-2.6%	-3.6%	-3.3%
Questions Asked	4,098	4,339	5.9%	30.8%	-8.4%
Program Attendance	1,667	2,077	24.6%	108.3%	-15.2%
Internet Sessions	5,752	5,594	-2.7%	21.8%	-1.8%

Days Open					
January	30	30	0.0%	7.1%	
February	28	28	0.0%	-6.7%	
March	31	31	0.0%	10.7%	
April	29	29	0.0%	-6.5%	
May	29	29	0.0%	0.0%	
June	30	30	0.0%	3.4%	
July	30	30	0.0%	0.0%	
August	31	31	0.0%	3.3%	
September	28	28	0.0%	-9.7%	
October	31	31	0.0%	10.7%	
November	29	29	0.0%	-6.5%	
December					
TOTAL	326	326			0.0%

Visits					
January	16,829	14,431	-14.2%	-21.7%	
February	18,288	17,964	-1.8%	24.5%	
March	23,313	24,591	5.5%	36.9%	
April	19,750	16,693	-15.5%	-32.1%	
May	17,227	19,080	10.8%	14.3%	
June	21,074	25,737	22.1%	34.9%	
July	19,946	21,403	7.3%	-16.8%	
August	22,038	23,292	5.7%	8.8%	
September	19,921	19,411	-2.6%	-16.7%	
October	17,993	17,397	-3.3%	-10.4%	
November	19,810	25,137	26.9%	44.5%	
December					
TOTAL	216,189	225,136			4.1%

Circulation					
January	32,321	34,657	7.2%	19.3%	
February	30,448	31,536	3.6%	-9.0%	
March	36,063	36,368	0.8%	15.3%	
April	33,239	32,243	-3.0%	-11.3%	
May	31,132	26,676	-14.3%	-17.3%	
June	38,814	36,234	-6.6%	35.8%	
July	39,832	36,922	-7.3%	1.9%	
August	35,972	34,326	-4.6%	-7.0%	
September	33,050	32,351	-2.1%	-5.8%	
October	35,339	33,243	-5.9%	2.8%	
November	32,914	32,042	-2.6%	-3.6%	
December					
TOTAL	379,124	366,598			-3.3%

Questions Asked (not including Welcome Desk)					
January	4,080	3,027	-25.8%	-27.3%	
February	3,372	3,989	18.3%	31.8%	
March	6,489	4,541	-30.0%	13.8%	
April	4,749	3,938	-17.1%	-13.3%	
May	3,416	3,260	-4.6%	-17.2%	
June	4,958	4,949	-0.2%	51.8%	
July	4,421	4,092	-7.4%	-17.3%	
August	4,506	4,881	8.3%	19.3%	
September	4,505	3,684	-18.2%	-24.5%	
October	3,444	3,318	-3.7%	-9.9%	
November	4,098	4,339	5.9%	30.8%	
December					
TOTAL	48,038	44,018			-8.4%

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2010

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Program Attendance					
January	1,009	1,124	11.4%	37.6%	
February	1,643	1,509	-8.2%	34.3%	
March	1,834	2,231	21.6%	47.8%	
April	1,577	947	-39.9%	-57.6%	
May	1,543	297	-80.8%	-68.6%	
June	1,501	1,628	8.5%	448.1%	
July	1,509	1,193	-20.9%	-26.7%	
August	691	824	19.2%	-30.9%	
September	1,327	870	-34.4%	5.6%	
October	1,849	997	-46.1%	14.6%	
November	1,667	2,077	24.6%	108.3%	
December					
TOTAL	16,150	13,697			-15.2%

	2009	2010	Change From Same Month Last Year	2010 Change From Previous Month	Year To Date Change From Last Year
Internet Sessions					
January	4,082	3,756	-8.0%	-35.9%	
February	4,265	5,053	18.5%	34.5%	
March	5,851	6,021	2.9%	19.2%	
April	4,779	4,078	-14.7%	-32.3%	
May	4,435	4,244	-4.3%	4.1%	
June	5,673	5,281	-6.9%	24.4%	
July	5,039	5,325	5.7%	0.8%	
August	5,791	6,467	11.7%	21.4%	
September	5,481	4,828	-11.9%	-25.3%	
October	5,102	4,592	-10.0%	-4.9%	
November	5,752	5,594	-2.7%	21.8%	
December					
TOTAL	56,250	55,239			-1.8%