|  | 2008 | 2009 | Change From Same Month Last Year | 2009 Change From Previous Month | Year To Date Change From Last Year |
| :---: | :---: | :---: | :---: | :---: | :---: |
| April 2009 Overview |  |  |  |  |  |
| Days Open | 30 | 29 | -3.3\% | -6.5\% | -0.8\% |
| Visits | 19,430 | 19,750 | 1.6\% | -15.3\% | 15.7\% |
| Circulation | 30,606 | 33,239 | 8.6\% | -7.8\% | 4.8\% |
| Questions Asked | 4,835 | 4,749 | -1.8\% | -26.8\% | 16.4\% |
| Program Attendance | 1,739 | 1,577 | -9.3\% | -14.0\% | -0.3\% |
| Internet Sessions | 5,232 | 4,779 | -8.7\% | -18.3\% | 15.4\% |
| Days Open |  |  |  |  |  |
| January | 30 | 30 | 0.0\% | 7.1\% |  |
| February | 29 | 28 | -3.4\% | -6.7\% |  |
| March | 30 | 31 | 3.3\% | 10.7\% |  |
| April | 30 | 29 | -3.3\% | -6.5\% |  |
| May |  |  |  |  |  |
| June |  |  |  |  |  |
| July |  |  |  |  |  |
| August |  |  |  |  |  |
| September |  |  |  |  |  |
| October |  |  |  |  |  |
| November |  |  |  |  |  |
| December |  |  |  |  |  |
| TOTAL | 119 | 118 |  |  | -0.8\% |



| Circulation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| January | 32,620 | 32,321 | -0.9\% | 19.5\% |  |
| February | 30,185 | 30,448 | 0.9\% | -5.8\% |  |
| March | 32,569 | 36,063 | 10.7\% | 18.4\% |  |
| April | 30,606 | 33,239 | 8.6\% | -7.8\% |  |
| May |  |  |  |  |  |
| June |  |  |  |  |  |
| July |  |  |  |  |  |
| August |  |  |  |  |  |
| September |  |  |  |  |  |
| October |  |  |  |  |  |
| November |  |  |  |  |  |
| December |  |  |  |  |  |
| TOTAL | 125,980 | 132,071 |  |  | 4.8\% |


| Change From |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Same Month Last |  |  |  |
| Year | 2008 | 2009 Change From <br> Previous Month | Year To Date <br> Change From Last |
| Year |  |  |  |


| $\begin{aligned} & \text { Questions Asked (not } \\ & \text { including Welcome Desk) } \end{aligned}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| January | 3,668 | 4,080 | 11.2\% | 19.3\% |  |
| February | 3,391 | 3,372 | -0.6\% | -17.4\% |  |
| March | 4,164 | 6,489 | 55.8\% | 92.4\% |  |
| April | 4,835 | 4,749 | -1.8\% | -26.8\% |  |
| May |  |  |  |  |  |
| June |  |  |  |  |  |
| July |  |  |  |  |  |
| August |  |  |  |  |  |
| September |  |  |  |  |  |
| October |  |  |  |  |  |
| November |  |  |  |  |  |
| December |  |  |  |  |  |
| TOTAL | 16,058 | 18,690 |  |  | 16.4\% |


| Program Attendance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| January | 1,214 | 1,009 | -16.9\% | -24.2\% |  |
| February | 1,320 | 1,643 | 24.5\% | 62.8\% |  |
| March | 1,807 | 1,834 | 1.5\% | 11.6\% |  |
| April | 1,739 | 1,577 | -9.3\% | -14.0\% |  |
| May |  |  |  |  |  |
| June |  |  |  |  |  |
| July |  |  |  |  |  |
| August |  |  |  |  |  |
| September |  |  |  |  |  |
| October |  |  |  |  |  |
| November |  |  |  |  |  |
| December |  |  |  |  |  |
| TOTAL | 6,080 | 6,063 |  |  | -0.3\% |


| Internet Sessions |  | 4,299 | 4,082 | $-5.0 \%$ | $0.9 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| January | 3,696 | 4,265 | $15.4 \%$ | $4.5 \%$ |  |
| February | 3,216 | 5,851 | $81.9 \%$ | $3.2 \%$ |  |
| March | 5,232 |  | 4,779 | $-8.7 \%$ | $-18.3 \%$ |
| April |  |  |  |  |  |
| May |  |  |  |  |  |
| June |  |  |  |  |  |
| July |  |  |  |  |  |
| August |  |  |  |  |  |
| September |  |  |  |  |  |
| October |  |  |  |  |  |
| November |  |  |  |  |  |
| December |  |  |  |  |  |
| TOTAL |  |  |  |  |  |

